

Soulmate guru brings coloring book to Boca



Arielle Ford (Arielle Ford/Courtesy)



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South Florida Sun-Sentinel

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Arielle Ford to speak at Downtown Library

FEBRUARY 21, 2017

Arielle Ford made her mark as the guru for single women looking for their soul mate. Now the author of 11 books has combined her advice with an adult coloring book for "Love by Design," part of the Inkspirations series by HCI Books, Health Communications Inc. in Deerfield Beach. She'll do a book signing and talk at 11:30 a.m. Feb. 25 at Boca Raton's Downtown Library.

The coloring book with art by Manja Burton has coloring tools suggestions, designs to color and Ford's inspirational advice from a soul mate wish list to flirting.

"If they're single and don't want to be, come spend an hour with me at the Boca library," Ford said from her San Diego home.

Raised in Hollywood and a University of Miami grad with family here, Ford knows her audience.

"One in three marriages start online and the fastest growing group is over 50," she said. "You can be very clear in your profile what you're looking for. You don't have to live with somebody... or become a caretaker."

Marrying her advice skills with the adult coloring book trend came naturally.

"More and more women see it as an excellent stress reducer," Ford said. "You get to unwind and be creative at the same time. I color about an hour a day, mostly when my husband is watching cable news."

"It's instructive; she's applying the same rules and adding coloring," said Kim Weiss, the publisher's director of communications and an author and coloring book artist. "She's our first transformational coloring book out there," one of 14 products in the series including greeting cards and postcards. AARP has a five-book contract and their logo on Inkspirations "Mindful Living" that came out in January.

Ford did public relations for the publisher's first 10 "Chicken Soup for the Soul" books, so she has known the company and Weiss for 22 years, she said.

"When I married my soul mate, I started sharing the process and it was successful for lots of other people," Ford said. "It's an evolution of my own personal process that turned into 11 books."

Sign up for the Arielle Ford book signing and talk at the Downtown Library, 400 NW Second Ave., at <http://myboca.us/957/Library> or [facebook.com/events/1424597171180744/](https://www.facebook.com/events/1424597171180744/).

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